



Vienna, 9 January 2015

TROX's partnership with SOS Children's Villages Austria enters third year

- TROX made donation in aid of four children in Chvalcov, Czech Republic in 2014.
- Austrian subsidiary of the world leader in ventilation and air conditioning launched its partnership with SOS Children's Villages Austria two years ago. Each year, TROX Austria supports an SOS Children's Villages project or family in one of the ten CEE countries where the company is represented.
- In 2014 it was the turn of the Chvalcov Children's Village in the Czech Republic, following on from SOS projects in Romania and Hungary.

TROX Austria CEO Hans-Peter Mahl commented: *"Visiting a selected facility in one of the TROX countries during Advent and getting an insight into the lives of the youngsters at the SOS Children's Villages has become a much-loved tradition."*

Smiling faces

The five-strong family headed by SOS mother Simona moved into one of the nine houses at the Chvalcov Children's Village in March 2012. Previously the four children were part of a dysfunctional family and unfortunately, for various reasons, the parents were no longer able to care for them. Luckily, they quickly settled in their new home and have developed a trusting and affectionate relationship with their SOS mother. Thanks to the donation from TROX Austria GmbH, the family can now afford food, school supplies and health care for a full half-year.

SOS mother Simona

Simona looks after seven-year-old Katerina, the youngest bundle of energy who loves to play with dogs Tess and Venda; Marie, eight, a budding artist; nine-year-old Tomas whose greatest passion is fishing; and smart big sister Terez, aged 11.

TROX Austria's support for SOS Children's Villages is also an expression of the company's gratitude to its employees, customers, partners and friends – without their dedication and trust, it would not be possible to help give children a home and the prospect of a brighter future.

"Generating revenue and maximising profits are legitimate corporate goals, but providing long-term support to people in need is just as important," explained CEO Hans-Peter Mahl.

Press Release

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“Our employees have rallied behind this annual project and they are as happy as we are when we see the bright-eyed children during our visit to an SOS Children’s Village at Advent.”



TROX Country Manager Robert Vereš pays a visit to the SOS Children’s Village in Chvalcov, Czech Republic

TROX Austria acts as a hub for all business in the CEE region. In addition to Austria, it is also represented by successful and reliable partners in Poland, Hungary, the Czech Republic, Croatia, Serbia, Bulgaria, and Romania, as well as Slovenia and Slovakia.

Company Profile:

TROX is the leader in the development, manufacture and sale of components and systems for the air conditioning and ventilation of rooms. With subsidiary companies in 28 countries on 5 continents, 14 production facilities, and importers and representatives, TROX is present in over 70 countries. Founded in 1951 and with a staff of 3,700 employees, TROX generated sales around the globe of €416 million in 2013.

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